



south shore
art center

NATIONAL ASSOCIATION



OF WOMEN ARTISTS, INC.

and



IMPORTERS OF FINE MATERIALS
FOR THE ARTS

Presents

Watercolor Demonstration

featuring Fabriano Paper and Sennelier Paints
with **Lisa Goren**

Wednesday, May 16, 2019 • 3:00 pm
in the Art Center Galleries • ssac.org

\$10 Suggested donation • You must sign up in advance to receive samples

Lisa Goren, Polar and frozen landscape watercolorist, will give a demonstration about the uses of Fabriano paper and Sennelier watercolors for ultimate watercolor techniques. This 60-minute demonstration will answer questions about watercolor paper and watercolors and how you can incorporate Fabriano and Sennelier into your practice. Lecture, demonstration, and finally artist participation will help bring your best work to the fore.

Paper and watercolors are as old as recorded history. As a watercolor painter, Lisa Goren is drawn to the medium because of its flexibility, vibrancy, and natural process. This demo is a great way to experience truly extraordinary papers and paints.

You get to leave with some amazing paint and paper samples!

The details:

This demonstration will include an informative

- History of paper
- History of watercolor paper
- History of Fabriano



“As a watercolorist, it took me a while to understand the basics about watercolor paper and how it differed from other art paper. Here they are in one place! We’ll go over definitions and work with the papers to see how you can understand what makes the most sense for your own work.”

What are the different weights?

What does Rough press, cold press, hot press mean?

How do you choose which one to use for your paintings?

What does deckle mean—how can you create your own?

Block vs. sheet?

Watermark and the “correct side”?

What is “Sizing”?

Special techniques you can use on good paper (scrubbing, cutting, scraping, salt, and more)

Can you reuse watercolor paper?

And a look at watercolor paints as well including a

- History of water-based media
- Quick overview of how today’s watercolors came to be
- History of Sennelier paints

Why are watercolors (incorrectly) portrayed as “fragile”?

What is a binding agent?

Why does Sennelier use honey?

Is there a difference between “cakes” and tubes?

The discussion of Sennelier paints will demonstrate how active and vibrant these paints are when combined with water.

The demonstration wraps up with a discussion of why using better (and sometimes more expensive) elements in your paintings is worth it. Because you get to be the best artist you can be when you use the best tools.

Lisa Goren has been exclusively a watercolorist for 16 years. Her work is based on her travels to Antarctica, Alaska, Iceland, and near the North Pole. She has written about her travels in the *New York Times* (<http://nyti.ms/1PAO5mr>). She works and lives in Boston. **LisaGorenPaintings.com**

