



Ad Submission 2016

SOUTH SHORE ART CENTER

2016 ARTS FESTIVAL PROGRAM BOOK AD SUBMISSION

Ad Submission Deadline:

May 1, 2016

Ad Sizes

**MAXIMUM ad sizes
listed below**

**All measurements
are in inches**

Full Page:

4.5 wide by 7.5 high

Half Page:

4.5 wide by 3.875 high

Quarter Page

Vertical:

2 wide by 3.5 high

Quarter Page

Horizontal:

4.5 wide by 1.75 high

Technical questions:

Kimberlee Alemian
781 383 2787
kalemian@ssac.org

Deadline, payment and placement questions:

Kristen Sherman
781-383-2787
ksherman@ssac.org

Email ads to:

Kim Alemian
kalemian@ssac.org
&
Kristen Sherman
ksherman@ssac.org

Ad Submission Specifications

300 dpi resolution or higher

Document size must match the actual ad size or it will be scaled to fit the designated space at our discretion.

Preferred format:

Adobe Acrobat PDF

Other accepted formats:

High resolution(300dpi/ppi) JPEG, TIF OR EPS file

InDesign® (indd), Adobe® Photoshop® (psd) or Adobe® Illustrator® (eps)

Include all linked graphics and font files with your application files.

Graphics files placed in a layout should be provided as JPEG, PDF, EPS or TIF files, positioned and updated within the application and sized/oriented properly.

Unacceptable formats:

Microsoft Word, Excel or PowerPoint
PageMaker
CorelDraw

Sending your ad to us:

As an email attachment. JPEG, PDF, EPS or TIF files also large jobs being sent as nativefiles can be provided as self-extracting archives.

PDF proofs at 100% of ad size in the highest resolution possible are greatly appreciated and ensure the accuracy of your submission. Proofs must be created from and match the supplied electronic files.

B+W Ads:

Convert color graphics with your documents to grayscale.

A NOTE ON QUALITY

Providing us with a clean, clear, high-resolution PDF will ensure that your ad represents your business well. Most images can be scanned, but the quality of the original will affect the print quality. SSAC cannot guarantee the quality of submissions provided as color, Xerox copies, faxes, ads previously printed in newspapers or magazines and provided as clippings, or business cards, etc. If ads are provided in any of these ways and additional editing is required to meet our standards of quality, you will be notified of the additional charges before your ad is placed.